

Social Media Toolkit

#SheIsPeace



ABOUT THE CAMPAIGN

2022 is a significant year for ACCORD as it marks our 30th Anniversary of contributing to the field of peace and security on the continent. In celebrating this milestone, during women's month, March 2022, ACCORD is running a social media campaign to draw attention to the Women, Peace and Security (WPS) agenda. Since 1992 ACCORD has contributed to ensuring that women are present and able to participate in all peace processes at all levels, hence the campaign #SheIsPeace is aimed at sharing our collective efforts for International Women's Month 2022, while celebrating African women peacebuilders and peacemakers who have been at the forefront in advancing this agenda.

"When you don't know how much things have changed; you don't see that they are changing or that they can change" ~ Rebecca Solnit. That is why ACCORD's campaign is aimed at recognizing women pioneers in peace and security by bringing into focus how these women have inspired the advancement of women in the field of Peace and Security.

Help us highlight women who have made a great impact on you and the Women, Peace & Security agenda. Join #SheIsPeace campaign today by promoting it through your social media channels.

Read more: [ACCORD's History on WPS](#)

SOCIAL MEDIA

ACCORD would appreciate your support of our #HerNames campaign by posting it on your social media channels. Below are some messages, visuals and hashtags that you can use for the campaign.

Hashtags: #A30 and #HerNames – and don't forget to tag us in your posts!

Follow ACCORD: [Twitter](#) | [Facebook](#) | [Instagram](#) | [LinkedIn](#) | [YouTube](#)

Multimedia and Visuals: can be found on our website under *****

MESSAGES

1. Acknowledging the progress made by looking back on how the movement started. Tell us who your female WPS pioneer is and join the #SheisPeace campaign.
2. The women pioneers of UNSCR 1325 Resolution fought a great fight for it to be adopted. Today I/ We remind everyone to commit to furthering the Women, Peace & Security agenda. #SheisPeace #A30
3. Join us in strengthening the contributions of women who worked towards the Women, Peace & Security agenda. #SheisPeace #A30
4. Join us in celebrating the women who stand beside us now in advancing the Women, Peace & Security agenda by acknowledging those who came before us. #SheisPeace #A30

VISUALS

Download these images and more to share on social media [HERE](#).

Create your own #SheisPeace social media video [HERE](#) – you will be able download the video frame in PNG format for social media sharing so that you can create a #SheisPeace branded video.



Banner that is uploaded as an instagram filter for you to simply search and apply.



Filter search parameters: ShelsPeace




#SHEISPEACE
#SHEISPEACE #SHEISPEACE #SHEISPEACE

I AM


Celebrating the women who stand beside us now in advancing the Women, Peace & Security agenda by acknowledging those who came before us.

Find us on     



Let us continue to advance women's role in peace and security.

This month I am spotlighting women who inspired me to advance the WPS Agenda.

Find us on     



#SHEISPEACE
#SHEISPEACE #SHEISPEACE #SHEISPEACE

WE ARE

Celebrating the women who stand beside us now in advancing the Women, Peace & Security agenda by acknowledging those who came before us.

Find us on     



Join Us

By Creating a Video Telling Us Who Your Female Inspiration In Peace & Security.
#SHEISPEACE

Find Us On    







THE AFRICAN CENTRE FOR THE CONSTRUCTIVE RESOLUTION OF DISPUTES
ADVANCING PEACE AND SECURITY THROUGH WOMEN'S LEADERSHIP

2017-2018
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Find us on    



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